

Interview Summary	Application No.	Applicant(s)
	10/001,298	BARRETT, PETER T.
	Examiner Andrew Y. Koenig	Art Unit 2623

All participants (applicant, applicant's representative, PTO personnel):

(1) Andrew Y. Koenig. (3) _____.

(2) Jens Jenkins. (4) _____.

Date of Interview: 05 February 2008.

Type: a) Telephonic b) Video Conference
c) Personal [copy given to: 1) applicant 2) applicant's representative]

Exhibit shown or demonstration conducted: d) Yes e) No.
If Yes, brief description: _____.

Claim(s) discussed: Proposed amendment to claims 1 and 25 (along with dependents 29-31).

Identification of prior art discussed: Alexander, Knudson, and Eldering.

Agreement with respect to the claims f) was reached. g) was not reached. h) N/A.

Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments: The applicant discussed the invention with respect to providing ads that the video receiver is not already subscribed to a particular channel. It appears the the proposed rejection overcomes Alexander and Eldering of record. The applicant has discussed additional potential claim limitations which will further define the invention.

(A fuller description, if necessary, and a copy of the amendments which the examiner agreed would render the claims allowable, if available, must be attached. Also, where no copy of the amendments that would render the claims allowable is available, a summary thereof must be attached.)

THE FORMAL WRITTEN REPLY TO THE LAST OFFICE ACTION MUST INCLUDE THE SUBSTANCE OF THE INTERVIEW. (See MPEP Section 713.04). If a reply to the last Office action has already been filed, APPLICANT IS GIVEN A NON-EXTENDABLE PERIOD OF THE LONGER OF ONE MONTH OR THIRTY DAYS FROM THIS INTERVIEW DATE, OR THE MAILING DATE OF THIS INTERVIEW SUMMARY FORM, WHICHEVER IS LATER, TO FILE A STATEMENT OF THE SUBSTANCE OF THE INTERVIEW. See Summary of Record of Interview requirements on reverse side or on attached sheet.



ANDREW Y. KOENIG
PRIMARY PATENT EXAMINER

Examiner Note: You must sign this form unless it is an
Attachment to a signed Office action.

Examiner's signature, if required